

THE XBOX 360 FAMILY SWEEPSTAKES FROM GET GAME SMART OFFICIAL RULES

1) PROGRAM DESCRIPTION: NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. The Xbox 360 Family Sweepstakes ("Sweepstakes") begins at 12:00 p.m. Pacific Time (PT) on May 28, 2010 and ends at 11:59 p.m. (PT) on June 19, 2010 ("Promotion Period"). The Promotion consists of four (4) separate Entry Periods. The winners will be selected in random drawings from among all eligible entries received according to the Entry Chart below.

2) HOW TO ENTER: There are two ways to enter for a chance to win prizes. You can enter for a chance to win the Grand Prize by submitting your answer to the weekly Challenge Question on the Xbox 360 Family Sweepstakes page, and you can enter for a chance to win the Second Prizes by using Twitter.com to send out Tweets about the Sweepstakes. To enter for a chance to win the Grand Prize: During each Entry Period, access the Xbox 360 Family Sweepstakes page on GetGameSmart.com at <http://getgamesmart.com>. Simply submit your answer to the weekly Challenge question to receive one (1) Grand Prize entry. There will be a different GetGameSmart Challenge question required for each Entry Period. You must submit a separate and unique answer each Entry Period to qualify. To enter for a chance to win the Second Prizes: During the Promotion Period access the Twitter Website online at <http://www.twitter.com> and if currently a Twitter account holder, log-in, or if not a Twitter account holder create a Twitter account. There is no fee or charge to become a registered Twitter member. After completing the log-in or registration process, become a follower of GetGameSmart by searching for "GetGameSmart", clicking on the GetGameSmart icon and then clicking the "Follow" button. Once you become a follower of GetGameSmart, submit a "Retweet" of the Challenge question as shown on the GetGameSmart Twitter Page for that Entry Period to receive one (1) Second Prize Entry. There will be a different Challenge Question each week. When "Re-Tweeting" you must include "RT" and "@GetGameSmart" in your Tweet or your Entry will not be valid. You must submit the same Challenge Question that you receive as a "Tweet" from GetGameSmart on Twitter and must include "RT" and "@GetGameSmart" in the Statement. If any Statement contains material that in the sole discretion of Sponsor is deemed offensive or contains any sexually explicit, disparaging, defamatory, libelous, obscene, or other inappropriate content or any content that would present Sponsor in an unflattering light or if any Statement does not comply with these Official Rules such Statement (and the related Entries) may be disqualified and/or deleted from the GetGameSmart Twitter page.

Limit one (1) entry per entry method (Xbox 360 Family Sweepstakes Entry Page & Twitter) per person per Entry Period. Multiple entries submitted by a single entrant in excess of the entry limit are void. Proof of submission of entry does not constitute proof of delivery. No entry materials received by the Sponsor will be returned. "Releasees" (as defined below) assume no responsibility for lost, late, illegible, postage due, incomplete, garbled or misdirected, mutilated entry materials, or for any computer, online, telephone, human, or other error or for any technical or other malfunctions that may occur. No mechanically reproduced, illegible, or incomplete entries will be accepted.

3) WINNER SELECTION/DEADLINE DATES: Random drawings will be conducted from among all eligible entries that have been properly received for each respective drawing according to the Entry Chart below. Entries will only be eligible for the Entry Period and Prize drawing for which they are received. Entries will not be eligible for subsequent Entry Periods. The drawings

will be conducted under the supervision of an independent judging organization, whose decisions are final on matters relating to this sweepstakes. Odds of winning a prize depend on the number of eligible entries received for each Entry Period and Prize drawing.

Entry Chart

<i>Entry Period:</i>	<i>Received Online between:</i>	<i>Winner Selected:</i>
1	Friday, May 28, 12:00 p.m. PT and Sunday, May 30, 11:59 pm PT	Tuesday, June 1
2	Friday, June 4, 12:00 pm PT and Sunday, June 6, 11:59 pm PT	Monday, June 7
3	Friday, June 11, 12:00 pm PT and Sunday, June 13, 11:59 PT	Monday, June 14
4	Friday, June 18, 12:00 pm PT and Sunday, June 20, 11:59 PT	Monday, June 21

* Entry Period begins 12:00 a.m. (PT) on start date of that period and ends at 11:59 p.m. (PT) on end date of that period.

4) PRIZES: Four (4) Grand Prizes will be awarded, one (1) per Entry Period: A Microsoft Xbox 360 Elite gaming console, an Xbox LIVE 12-Month Gold Membership and 1600 Microsoft Points, Approximate Retail Value (ARV): \$370. Four (4) Second Prizes, one (1) awarded per Entry Period: Sponsor's choice of a \$100 Spa Gift Certificate or a \$100 Best Buy gift card. Total Value (ARV) of all prizes: \$1,880. All federal, state, and local taxes and any other costs related to the prize not specifically stated within these Official Rules are the sole responsibility of the winner. Prize will be awarded by U.S. mail and/or overnight delivery service. No substitution, redemption, or assignment of prize permitted. However, Sponsor reserves the right to substitute a prize of equal value in the event prize is unavailable. Any and all guarantees and warranties for merchandise prizes are subject to the manufacturer's terms and conditions, and winners agree to look solely to such manufacturers for any such warranty or guarantee claim. Microsoft Points will expire from a user's account at the time and date disclosed at time of winner notification. Winners must spend these Microsoft Points prior to this expiration date.

5) ELIGIBILITY: This Sweepstakes is open to legal residents of the 50 United States or District of Columbia 18 years of age or older at the time of entry. Void where prohibited by law. Employees of Microsoft Corporation ("Sponsor"), its affiliates, subsidiaries, prize suppliers, advertising and promotional agencies, and the immediate family members and persons living in the households of each are not eligible to enter.

6) GENERAL CONDITIONS: Sweepstakes entrants agree to be bound by the terms of these Official Rules. The laws of the United States govern this sweepstakes. All federal, state, and local laws and regulations apply. The winners will be notified at the postal and/or e-mail address provided at time of entry and must respond to the notification request as instructed. Winners also may be required to execute and return an Affidavit of Eligibility and Liability and, where

legal, Publicity Release within 14 days following the date of issuance of notification. Non-compliance with this time period or instructions or return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. If a potential Sweepstakes prize winner is an eligible minor in their state of residence, the applicable Sweepstakes prize may be awarded to his or her parent or legal guardian, who will be required to sign and return all Sweepstakes prize acceptance documents and assume all responsibilities of the Sweepstakes prize winner. Acceptance of prize constitutes permission for Sponsor to use winner's name and likeness for advertising and promotional purposes without additional compensation unless prohibited by law. This includes, but is not limited to, disclosing the winner's first name, last initial, and hometown in any requested winners list. By entering, participants and winners release and hold harmless Microsoft Corporation, its subsidiaries, affiliates, directors, officers, prize suppliers, employees, officers, directors and agents ("Releasees") from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this sweepstakes or acceptance or use of any prize won and for any claims based on publicity rights, defamation and/or invasion of privacy.

7) INTERNET: The use of any automated launching or entry software or any other mechanical or electronic means that permits the participant to automatically enter repeatedly is prohibited. If for any reason this sweepstakes is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this sweepstakes, the Sponsor reserves the right at their sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this sweepstakes or downloading any materials in this sweepstakes. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, telephone service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses or phone numbers for the Internet or phone number domain associated with the submitted e-mail address or phone number.

8) USE OF DATA: Sponsor will be collecting personal data about entrants online, in accordance with its privacy policy. Please review the Sponsor's privacy policy at <http://privacy.microsoft.com/en-us/default.aspx>. By participating in the Sweepstakes, entrants

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Project: Get Game Smart Sweepstakes
Date: May 27, 2010
Item: Official Rules for Web Site

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hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

9) WINNERS LIST: To receive a copy of the Winners List, available after July 19, 2010, send an e-mail with subject line: "Microsoft Get Game Smart Sweepstakes Winners" to winnerslist@mkpromosource.com. Requests must be received by August 19, 2010.

10) SPONSOR: The Sponsor of this Sweepstakes is Microsoft Corporation, One Microsoft Way, Redmond, Washington, 98052-6399. The Administrator is Marden-Kane, Inc., 36 Maple Place, Manhasset, NY 11030.